

South Plains College
BUSI 2305.001

Department: Mathematics, Engineering, and Computer Science

Course Number: BUSI2305

Course Title: Business Statistics

Instructor: Alma Lopez

Email: alopez@southplainscollege.edu

Office: Levelland Campus Math 116d

Telephone: (806) 716-2640

Course Description: Descriptive and inferential statistical techniques for business and economic decision-making. Topics include the collection, description, analysis, and summarization of data; probability; discrete and continuous random variables; the binomial and normal distributions; sampling distributions; tests of hypotheses; estimation and confidence intervals; linear regression; and correlation analysis. Statistical software is used to analyze data throughout the course.

Prerequisite: Successful completion with a grade of 'C' or better in MATH 1324 or MATH 1314 and successful completion with a grade of 'C' or better in BCIS 1305.

Credit: 3 **Lecture:** 3 **Lab:** 1

Textbook and Supplies: *Elementary Statistics: Using Excel*, Triola, 2018, 7th Edition, Pearson Education. (E-Book provided by instructor! Yay!)

- **Calculator:** A calculator is required and you are required to bring your calculator to EVERY class. TI-83, TI-83+, TI-83+TI-84+ are preferred, but many others are also acceptable. Any other graphing calculator, you will need to read your manual to determine how to make the processes work. Cell phones and similar devices may NOT be used as calculators and no sharing of calculators is allowed. If you have any questions about your calculator, check with the instructor immediately.
- Working, reliable internet access

Core Curriculum Objectives addressed:

- **Communications skills**—to include effective written, oral and visual communication
- **Critical thinking skills**—to include creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information
- **Empirical and quantitative competency skills**—to manipulate and analyze numerical data or observable facts resulting in informed conclusions

Student Learning Outcomes: Upon completion of this course and receiving a passing grade, the student will be able to:

1. Describe the random processes underlying statistical studies.
2. Calculate and use probability in solving business problems.
3. Compute descriptive statistics, construct graphs for data analysis, and interpret outcomes.
4. Compute and interpret measures of central tendency and dispersion.
5. Calculate expected values to evaluate multiple outcomes of a decision.
6. Describe, interpret, and apply discrete and continuous probability distributions.
7. Construct and interpret confidence intervals for means and proportions.
8. Formulate, perform, and interpret hypotheses tests (one and two population parameters).
9. Calculate, evaluate, and interpret simple linear correlation/regression.
10. Use statistical software to graph, compute, and analyze statistical data.

Student Learning Outcomes Assessment: A pre- and post-test questions will be used to determine the extent of improvement that the students have gained during the semester

• **Homework:** Homework will be assigned at each class meeting. The homework is not a tool by which I torture you, but rather an opportunity for you to practice the skills presented in class which you will be responsible to demonstrate on a quiz the following class period. If you are interested in passing the class, you will need to do well on the exams. Some assignments you will need to complete using Excel. When grading these projects, neatness and presentation will count.

Late homework is not accepted.

• **Exams:** Exams must be taken in pencil during the normal class period. Students are not allowed to leave the examination room until they have turned in their test for grading. You are responsible for making arrangements with your instructor if you need to take an exam early. Late exams will not be given, no exceptions.

Grading Policy: Grading Scale:

90-100% A

80-89% B

70-79% C

60-69% D

Below 60% F

Exams (4 total) 20% each (total of 80%)

Project, HW and Excel Assignments 20%

Late assignments will not be accepted. Late is defined by this instructor as after class or after the assignment or exam has been done and turned in by your classmates.

Attendance Policy: Attendance and effort are the most important activities for success in this course. Records of your attendance are maintained throughout the semester. Five (5) absences, *for any reason*, are allotted to the student for the semester. Tardies count as one-half (1/2) of an absence. Tardies will be applied for consistently being late to class, as deemed by the instructor and leaving class early. If this number is exceeded, the instructor has the right to drop you with a grade of F or an X, depending on their discretion.

Plagiarism violations include, but are not limited to, the following:

1. Turning in a paper that has been purchased, borrowed, or downloaded from another student, an online term paper site, or a mail order term paper mill;
2. Cutting and pasting together information from books, articles, other papers, or online sites without providing proper documentation;
3. Using direct quotations (three or more words) from a source without showing them to be direct quotations and citing them; or
4. Missing in-text citations.

Cheating violations include, but are not limited to, the following:

1. Obtaining an examination by stealing or collusion;
2. Discovering the content of an examination before it is given;
3. Using an unauthorized source of information (notes, textbook, text messaging, internet, apps) during an examination, quiz, or homework assignment;
4. Entering an office or building to obtain an unfair advantage;
5. Taking an examination for another;
6. Altering grade records;
7. Copying another's work during an examination or on a homework assignment;
8. Rewriting another student's work in Peer Editing so that the writing is no longer the original student's;
9. Taking pictures of a test, test answers, or someone else's paper.

Student Code of Conduct Policy: Any successful learning experience requires mutual respect on the part of the student and the instructor. Neither instructor nor student should be subject to others' behavior that is rude, disruptive, intimidating, aggressive, or demeaning. Student conduct that disrupts the learning process or is deemed disrespectful or threatening shall not be tolerated and may lead to disciplinary action and/or removal from class.

Diversity Statement: In this class, the teacher will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. By promoting diversity and intellectual exchange, we will not only mirror society as it is, but also model society as it should and can be.

Disability Statement: Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Reese Center (Building 8) 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.

Nondiscrimination Policy: South Plains College does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Vice President for Student Affairs, South Plains College, 1401 College Avenue, Box 5, Levelland, TX 79336. Phone number 806-716-2360.

Title IX Pregnancy Accommodations Statement: If you are pregnant, or have given birth within six months, Under Title IX you have a right to reasonable accommodations to help continue your education. To activate accommodations you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Director of Health and Wellness. Once approved, notification will be sent to the student and instructors. It is the student's responsibility to work with the instructor to arrange accommodations. Contact the Director of Health and Wellness at 806-716-2362 or email cgilster@southplainscollege.edu for assistance.

Campus Concealed Carry: Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in South Plains College buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant

to Penal Code (PC) 46.035 and South Plains College policy, license holders may not carry a concealed handgun in restricted locations. For a list of locations and Frequently Asked Questions, please refer to the Campus Carry page at: <http://www.southplainscollege.edu/campuscarry.php>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all South Plains College campuses. Report violations to the College Police Department at 806-716-2396 or 9-1-1.

SPC Bookstore Price Match Guarantee Policy: If you find a lower price on a textbook, the South Plains College bookstore will match that price. The difference will be given to the student on a bookstore gift certificate! The gift certificate can be spent on anything in the store.

If students have already purchased textbooks and then find a better price later, the South Plains College bookstore will price match through the first week of the semester. The student must have a copy of the receipt and the book has to be in stock at the competition at the time of the price match. The South Plains College bookstore will happily price match BN.com & books on Amazon noted as *ships from and sold by Amazon.com*. Online marketplaces such as *Other Sellers* on Amazon, Amazon's Warehouse Deals, *fulfilled by Amazon*, BN.com Marketplace, and peer-to-peer pricing are not eligible. They will price match the exact textbook, in the same edition and format, including all accompanying materials, like workbooks and CDs. A textbook is only eligible for price match if it is in stock on a competitor's website at time of the price match request. Additional membership discounts and offers cannot be applied to the student's refund. Price matching is only available on in-store purchases. Digital books, access codes sold via publisher sites, rentals and special orders are not eligible. Only one price match per title per customer is allowed.

Note: The instructor reserves the right to modify the course syllabus and policies, as well as notify students of any changes, at any point during the semester.

Class: BUSI2305.001 TT 12:30-2:15 M112

Semester: Fall 2024

Instructor: Alma F. Lopez

Office: M116D 806-716-2640

Email: alopez@southplainscollege.edu

Monday	Tuesday	Wednesday	Thursday	Friday
Aug 26	Aug 27 Syllabus, BB	Aug 28	Aug 29 Chapter 1 Lab 1	Aug 30
Sept 2 Labor Day Holiday	Sept 3 Chapter 1 Lab 2	Sept 4	Sept 5 Chapter 2 Excel 1	Sept 6
Sept 9	Sept 10 Chapter 2	Sept 11	Sept 12 Chapter 3 Excel 2	Sept 13
Sept 16	Sept 17 Chapter 3	Sept 18	Sept 19 Review	Sept 20
Sept 23	Sept 24 Test 1	Sept 25	Sept 26 Chapter 10	Sept 27
Sept 30	Oct 1 Chapter 10/Chapter 4	Oct 2	Oct 3 Chapter 4	Oct 4
Oct 7	Oct 8 Chapter 5	Oct 9	Oct 10 Chapter 5	Oct 11
Oct 14	Oct 15 Review	Oct 16	Oct 17 Test 2	Oct 18 Fall Break
Oct 21	Oct 22 Chapter 6	Oct 23	Oct 24 Chapter 6	Oct 25
Oct 28	Oct 29 Chapter 6	Oct 30	Oct 31 CI 1	Nov 1
Nov 4	Nov 5 CI 2	Nov 6	Nov 7 Review	Nov 8
Nov 11	Nov 12 Test 3	Nov 13	Nov 14 Chapter 8	Nov 15
Nov 18	Nov 19 Chapter 8	Nov 20	Nov 21 Chapter 8	Nov 22
Nov 25	Nov 26 Chapter 9	Nov 27 Thanksgiving Break	Nov 28 Thanksgiving Break	Nov 29 Thanksgiving Break
Dec 2 LDTD	Dec 3 Chapter 9	Dec 4	Dec 5 Final Review	Dec 6
Dec 9	Dec 10	Dec 11	Dec 12 Final 10:15-12:15	Dec 13 Graduation